

FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For United Equities, Inc.

UNITED EQUITIES, INC.

Lat/Lon: 29.7035/-95.4765

RF1

Chimney Rock Bissonnet Houston, TX		1.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2007 Estimated Population	30,902	214,975	509,801
	2012 Projected Population	33,001	225,928	537,703
	2000 Census Population	28,008	200,039	471,041
	1990 Census Population	22,878	165,798	390,855
	Historical Annual Growth 1990 to 2007	2.1%	1.7%	1.8%
	Projected Annual Growth 2007 to 2012	1.4%	1.0%	1.1%
HOUSEHOLDS	2007 Est. Households	10,353	87,801	217,541
	2012 Proj. Households	11,006	92,034	228,359
	2000 Census Households	9,443	81,989	202,477
	1990 Census Households	8,197	72,919	178,099
	Historical Annual Growth 1990 to 2007	1.5%	1.2%	1.3%
	Projected Annual Growth 2007 to 2012	1.3%	1.0%	1.0%
AGE	2007 Est. Population 0 to 9 Years	18.6%	15.8%	15.3%
	2007 Est. Population 10 to 19 Years	14.6%	12.0%	11.6%
	2007 Est. Population 20 to 29 Years	16.7%	16.7%	16.9%
	2007 Est. Population 30 to 44 Years	23.7%	23.6%	23.5%
	2007 Est. Population 45 to 59 Years	17.1%	18.3%	19.0%
	2007 Est. Population 60 to 74 Years	6.4%	8.6%	9.0%
	2007 Est. Population 75 Years Plus	2.9%	5.0%	4.6%
	2007 Est. Median Age	30.1	33.3	33.5
MARITAL STATUS & SEX	2007 Est. Male Population	53.0%	51.1%	49.8%
	2007 Est. Female Population	47.0%	48.9%	50.2%
	2007 Est. Never Married	30.5%	32.1%	33.9%
	2007 Est. Now Married	48.3%	46.3%	44.0%
	2007 Est. Separated or Divorced	18.1%	16.8%	17.3%
	2007 Est. Widowed	3.0%	4.9%	4.8%
INCOME	2007 Est. HH Income \$200,000 or More	8.7%	9.1%	9.1%
	2007 Est. HH Income \$150,000 to 199,999	3.5%	4.8%	4.3%
	2007 Est. HH Income \$100,000 to 149,999	7.4%	11.1%	10.6%
	2007 Est. HH Income \$75,000 to 99,999	7.4%	9.5%	9.7%
	2007 Est. HH Income \$50,000 to 74,999	10.9%	16.0%	16.3%
	2007 Est. HH Income \$35,000 to 49,999	14.8%	14.1%	14.6%
	2007 Est. HH Income \$25,000 to 34,999	13.6%	12.2%	11.8%
	2007 Est. HH Income \$15,000 to 24,999	15.4%	10.9%	10.9%
	2007 Est. HH Income \$0 to 14,999	18.4%	12.4%	12.7%
	2007 Est. Average Household Income	\$ 73,778	\$ 82,569	\$ 83,537
	2007 Est. Median HH Income	\$ 54,814	\$ 64,270	\$ 66,005
	2007 Est. Per Capita Income	\$ 24,979	\$ 34,283	\$ 36,380
	2007 Est. Number of Businesses	1,768	13,836	33,380
	2007 Est. Total Number of Employees	15,452	164,527	436,978

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RACE	2007 Est. White Population	65.5%	69.7%	63.7%
	2007 Est. Black Population	7.0%	8.9%	16.6%
	2007 Est. Asian & Pacific Islander	6.4%	7.2%	8.2%
	2007 Est. American Indian & Alaska Native	0.6%	0.4%	0.3%
	2007 Est. Other Races Population	20.5%	13.8%	11.2%
HISPANIC	2007 Est. Hispanic Population	18,772	91,314	182,785
	2007 Est. Hispanic Population Percent	60.7%	42.5%	35.9%
	2012 Proj. Hispanic Population Percent	62.6%	45.6%	39.4%
	2000 Hispanic Population Percent	56.9%	36.5%	29.2%
EDUCATION (Adults 25 or Older)	2007 Est. Adult Population (25 Years or Older)	18,094	138,348	332,430
	2007 Est. Elementary (0 to 8)	24.1%	12.9%	10.3%
	2007 Est. Some High School (9 to 11)	10.1%	7.5%	7.2%
	2007 Est. High School Graduate (12)	16.8%	16.7%	17.5%
	2007 Est. Some College (13 to 16)	12.2%	15.4%	16.5%
	2007 Est. Associate Degree Only	4.1%	4.6%	4.8%
	2007 Est. Bachelor Degree Only	17.6%	24.6%	25.3%
	2007 Est. Graduate Degree	15.2%	18.4%	18.4%
HOUSING	2007 Est. Total Housing Units	12,017	100,516	250,413
	2007 Est. Owner Occupied Percent	30.5%	36.0%	35.1%
	2007 Est. Renter Occupied Percent	55.7%	51.3%	51.8%
	2007 Est. Vacant Housing Percent	13.8%	12.7%	13.1%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	1.4%	1.5%	2.4%
	2000 Homes Built 1995 to 1998	3.2%	4.2%	5.2%
	2000 Homes Built 1990 to 1994	4.9%	4.7%	4.8%
	2000 Homes Built 1980 to 1989	10.0%	13.7%	17.6%
	2000 Homes Built 1970 to 1979	35.6%	28.6%	31.3%
	2000 Homes Built 1960 to 1969	20.4%	24.0%	20.2%
	2000 Homes Built 1950 to 1959	15.2%	17.1%	12.0%
	2000 Homes Built Before 1949	9.2%	6.2%	6.5%
HOME VALUES	2000 Home Value \$1,000,000 or More	1.2%	0.6%	2.6%
	2000 Home Value \$500,000 to \$999,999	15.9%	6.4%	9.4%
	2000 Home Value \$400,000 to \$499,999	9.1%	5.3%	5.6%
	2000 Home Value \$300,000 to \$399,999	11.8%	8.0%	8.3%
	2000 Home Value \$200,000 to \$299,999	14.8%	17.8%	12.8%
	2000 Home Value \$150,000 to \$199,999	15.0%	18.7%	12.1%
	2000 Home Value \$100,000 to \$149,999	17.3%	20.5%	18.3%
	2000 Home Value \$50,000 to \$99,999	13.2%	20.5%	26.8%
	2000 Home Value \$25,000 to \$49,999	1.3%	1.8%	3.4%
	2000 Home Value \$0 to \$24,999	0.3%	0.5%	0.5%
	2000 Median Home Value	\$ 249,081	\$ 198,568	\$ 229,846
	2000 Median Rent	\$ 446	\$ 576	\$ 574

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LABOR FORCE	2007 Est. Labor: Population Age 16+	22,446	165,549	395,863
	2007 Est. Civilian Employed	62.1%	65.5%	66.0%
	2007 Est. Civilian Unemployed	5.4%	5.4%	5.5%
	2007 Est. in Armed Forces	0.0%	0.0%	0.0%
	2007 Est. not in Labor Force	32.5%	29.1%	28.4%
	2007 Labor Force: Males	53.2%	50.8%	49.2%
	2007 Labor Force: Females	46.8%	49.2%	50.8%
OCCUPATION	2000 Occupation: Population Age 16+	11,774	98,641	238,064
	2000 Mgmt, Business, & Financial Operations	10.7%	17.1%	17.7%
	2000 Professional and Related	21.9%	27.8%	27.9%
	2000 Service	22.4%	16.0%	15.1%
	2000 Sales and Office	20.3%	22.3%	24.4%
	2000 Farming, Fishing, and Forestry	0.2%	0.2%	0.2%
	2000 Construction, Extraction, & Maintenance	14.2%	8.4%	7.0%
	2000 Production, Transport, & Material Moving	10.3%	8.2%	7.7%
	2000 Percent White Collar Workers	52.9%	67.2%	70.0%
2000 Percent Blue Collar Workers	47.1%	32.8%	30.0%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	64.7%	72.6%	73.6%
	2000 Drive to Work in Carpool	17.8%	14.2%	13.4%
	2000 Travel to Work by Public Transportation	9.9%	6.7%	6.2%
	2000 Drive to Work on Motorcycle	0.0%	0.1%	0.1%
	2000 Walk or Bicycle to Work	4.1%	2.9%	3.0%
	2000 Other Means	1.0%	0.9%	0.8%
	2000 Work at Home	2.5%	2.6%	2.9%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	18.2%	22.0%	22.8%
	2000 Travel to Work in 15 to 29 Minutes	39.8%	43.0%	42.2%
	2000 Travel to Work in 30 to 59 Minutes	33.2%	29.2%	29.4%
	2000 Travel to Work in 60 Minutes or More	8.8%	5.9%	5.6%
	2000 Average Travel Time to Work	26.4	24.1	23.8
CONSUMER EXPENDITURE	2007 Est. Total Household Expenditure (in Millions)	\$ 566.8	\$ 5,291.1	\$ 13,212.4
	2007 Est. Apparel	\$ 27.7	\$ 256.5	\$ 640.4
	2007 Est. Contributions & Gifts	\$ 40.0	\$ 374.0	\$ 937.9
	2007 Est. Education & Reading	\$ 17.4	\$ 161.1	\$ 403.0
	2007 Est. Entertainment	\$ 31.8	\$ 296.9	\$ 740.9
	2007 Est. Food, Beverages & Tobacco	\$ 88.8	\$ 824.4	\$ 2,057.5
	2007 Est. Furnishings And Equipment	\$ 25.0	\$ 235.3	\$ 587.6
	2007 Est. Health Care & Insurance	\$ 39.7	\$ 370.1	\$ 925.5
	2007 Est. Household Operations & Shelter & Utilities	\$ 170.5	\$ 1,588.4	\$ 3,966.0
	2007 Est. Miscellaneous Expenses	\$ 9.2	\$ 86.8	\$ 216.8
	2007 Est. Personal Care	\$ 8.2	\$ 76.2	\$ 190.3
	2007 Est. Transportation	\$ 108.7	\$ 1,021.4	\$ 2,546.5

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